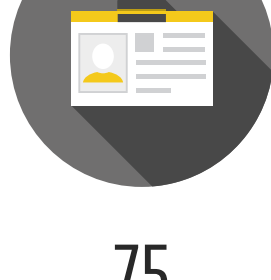


2018 *at* CROUD

ANOTHER PHENOMENAL YEAR AT CROUD!

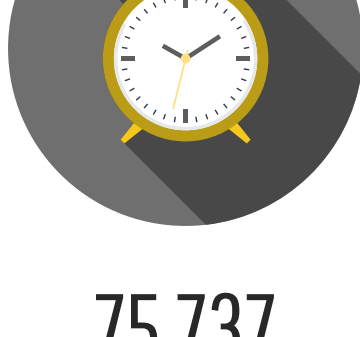
Another year has flown by, and what a year it has been!

OUR YEAR IN NUMBERS



75

New members of staff joined globally



75,737

Hours of work completed by Croudies



1,698

New Croudie accounts created

CLIENTS WE WELCOMED, INCLUDED:



WE HAD LOTS OF SUCCESSES, INCLUDING:

For Hiscox, we leveraged the latest machine learning innovations, including Smart Bidding and Dynamic Search Ads, to improve conversion rate by 48% and reduce cost per quote by 39%.

[READ MORE >](#)



Using a bespoke tool, we optimised Regus' Google My Business listings across over 3,000 locations across the globe, resulting in 240,000 additional visits per year and winning the Best Use of Technology at The Drum Search Awards.

[READ MORE >](#)

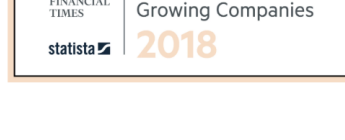


For online events marketplace TickPick, we delivered an integrated campaign across paid search, display and video which boosted year-on-year Super Bowl ticket sales by 323%, and saw the campaign shortlisted for a Landy Award.

[READ MORE >](#)



WE WON LOTS OF AWARDS, INCLUDING:



AND WERE RECOGNISED AS A GREAT PLACE TO WORK...



WE MOVED INTO THREE NEW OFFICES...



Sydney



London



New York

FULL OF HARD WORKING AND DEDICATED PEOPLE:



Client Services team of the year



474 Google Exams passed



Organic team of the year | Best use of tech

WE RAISED OVER £15,783 FOR CHARITY



AND CELEBRATED SOME BIG MOMENTS



FIVE

Croud engagements



THREE

Croud weddings



THREE

Croud babies

THANKS TO EVERYONE FOR A FANTASTIC YEAR

and here's to 2019!